

SHAWNEE MISSION
NORTHWEST
NEWS
DECEMBER 2023



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NOVEMBER 30: Deadline for Spiritwear orders

DECEMBER 1: Deadline to donate to Gift Card Drive

DECEMBER 6: PTSA / Site Council (11 am in the Library)

DECEMBER 12: Growing Futures Donations due

DECEMBER 19: Staff Appreciation Holiday Cookie Exchange

DECEMBER 20: Deadline for Yearbook Senior Tributes

DECEMBER 20: Last day of Finals / Winter Break begins

GET CONNECTED..!!
BE INFORMED!!



www.smnwptsa.org

The PTSA website is your up-to-date source for info on upcoming events, links, merch and yard sign sales, volunteer opportunities, sign ups, and more! Click the logos below to follow us on FB, Twitter, and Instagram.



E-mail: smnwptsa@gmail.com

December

SMNW PTSA *annual* SPIRITWEAR *sale*

Orders due November 30!



See full selection and order at
www.smnwptsa.org

STAFF APPRECIATION



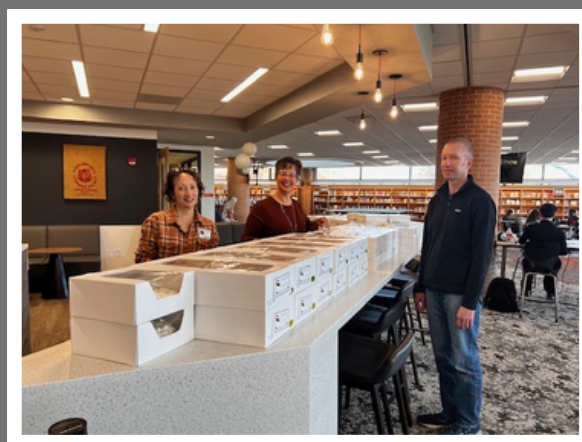
December

In December, PTSA sends each staff member home for winter break with a delicious plate of holiday cookies! Please sign up using the link below to contribute your favorite holiday goodies!

[Click here to sign up](#)



Thank you to all who purchased a pie for staff in November! Your support made a difference! Your generous act of kindness supported SMNW After Prom and made it possible for every faculty and staff member to get a pie for Thanksgiving. This is a tradition and gift the faculty and staff love. Thank you for being a part of the SMNW community and making it possible!





Holiday Gift Card Drive

PTSA and the SMNW Student Services Department are teaming up this year for our gift card drive to benefit SMNW families. In the last two years, we have been able to help over 40 families receive gift cards to use for the holiday season. [CLICK HERE](#) to donate any amount and PTSA will purchase gift cards!

**Donations accepted through
Friday, December 1st.**





ADOPT - A - FAMILY

DUE BY DEC. 12TH IN 4TH HOUR


PRESCHOOL FUN ITEMS

- coloring books/crayons
- toys for 1-5yrs
- popcorn
- hot cocoa
- puzzles/games
- holiday cookie cutters
- books

HOUSEHOLD

- toilet paper
- paper towels
- bar soap
- dryer sheets
- hygiene products
- toothbrush/paste
- hats/mittens for preschooler

Help us gather toys and household supplies to donate to families in need at Growing Futures.



PTSA UPDATES

2023/2024 Meeting Dates:

December 6 @ 11 am (PTSA & Site Council)

February 21 @ 6 pm (PTSA)

May 8 @ 3 pm (PTSA & Site Council)

All meetings are held in the SMNW library.

Mark
YOUR
Calendar

2023/2024 Officers:

PRESIDENT: Sommer Saunders

VICE PRESIDENT: Erin Cecil

TREASURER: Jon Riekenberg

RECORDING SECRETARY: Jill Chalfie

CORRESPONDING SECRETARY: Courtney Roberts

MEMBERS AT LARGE: Brittney Hooper and Britt Qualls

JOIN YOUR SMNW PTSA!

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Joining doesn't commit you to volunteering, it simply says that you support what our PTSA does for our school and to advocate for public education. Use the link below to join online quickly and easily in about 3 minutes!

Join
-US!

CURRENT MEMBERS: 178

2023-2024 GOAL: 125

WAY TO GO, NW!
Please join if you haven't yet!

JOIN NOW



NEW SENIOR SECTION

SMNW **Class of 2024**



Welcome, Cougars!
TIME TO ORDER GRADUATION PRODUCTS



YEARBOOK TRIBUTES

Shawnee Mission Northwest Lair
2024 SENIOR TRIBUTES

DEAR PARENTS & GUARDIANS,

Seniors love to see a Senior Tribute filled with baby photos, senior photos or even a special note written by their loved ones in the yearbook. So, don't wait! Purchase one sooner rather than later to lock in the best size and price. Please continue reading for our guidelines to ensure the best quality for your 2024 tribute.

GUIDELINES

- Ads are not considered to have met the deadline until all ad materials are submitted. (contract, words and photos, and payment)
 - Please choose photos of **good quality** and stay within the max photo limit for the ad size chosen.
 - Do not send in photos that cannot be replaced.
 - The Lair is not responsible for any lost or damaged photos.
 - Digital photos are accepted and encouraged. They can be submitted via email, CD, or flash drive and need to have a resolution of at least 300 DPI.
 - We cannot accept photos of children without clothing or any sort of weapon-related paraphernalia.
 - Because of copyright, you must secure permission for one time use in the Lair for any photos taken by a professional photographer. The Lair will need to receive a release form from the photographer.
- We cannot accept any song lyrics or poetry for which you have not secured a copyright release.

The Lair has permission to use school portraits taken by the studio selected by the school. The Lair reserves the right to edit for content. A digital proof of your ad will be sent to the email address on the ad contract. Please contact the Senior Tributes Editor if a proof has not been sent by January 24, 2024.

You will be given one week from the date your proof is sent to provide feedback and request changes. After that period, all ads will be considered final. If you do not want part of a photo to appear in your child's ad, or have other special requests. Specify which photos need to be in the ad in the notes section on the back of your contract. Be sure that we are aware of your wishes via email.

No additional yearbook pages will be purchased to accommodate late ads. Ads are available on a first-come, first-served basis. Photos and messages must be submitted at the time of payment. The price of the ad will be determined by the date that the form, photos, message and payment are all received.

CONTACTS

SENIOR TRIBUTES MANAGER
 Aliyah Carter & Jose Duran
 www.smnwtributes@gmail.com

ADVISER
 Chris Heady
 christopheheady@smnwd.org

SCHOOL ADDRESS
 Shawnee Mission Northwest
 220701 W 67th Street
 Shawnee, KS 66216
 Journalism phone: 913.993.7286

TRIBUTE DEADLINES

September 15, October 18, December 20 are the three senior tribute deadlines. Prices increase after each deadline. Pictures, messages, payment and contracts are all due by the deadline date. We cannot accept an incomplete tribute until it is complete. This is because prices go up following each deadline; the price will be determined when all elements of the tribute are received.

AD EXAMPLES

All examples are proportional, but not the correct size



1/2 page ad format with 4 photos with varying sizes



1/6 page ad format with 2 vertical photos



1/6 page ad format with 2 vertical photos in 1:1 square photo

SMNW SENIOR TRIBUTE CONTRACT 2024

PLEASE USE BLACK INK OR TYPE YOUR INFO BELOW

NAME OF SENIOR: _____
 PERSON PURCHASING TRIBUTE: _____
 RELATIONSHIP TO STUDENT: _____
 EMAIL ADDRESS TO SEND PROOF TO: _____
 PHONE NUMBER: _____ ADDRESS: _____
 CITY/STATE: _____ ZIP: _____

CONTRACT SUBMISSION

If you complete this form digitally, all you have to do is fill out the website requests and then check out. After you check out, it will come to us immediately.

PHYSICAL TRIBUTE CONTENT

If you are planning on completing the physical paper, please bring it along with your photos, message and check (made out to SMNW) to the school's reception desk. Content for Senior Tributes may also be mailed to SMNW if you are unable to submit it online. If you do plan on mailing it to the school, please address as follows:
 12701 W 67th St.
 Shawnee, KS 66216
 Attention: Christopher Heady

PURCHASING YOUR TRIBUTE ONLINE

Follow these steps to purchase your tribute through yearbookforever.com

1. Visit yearbookforever.com.
2. When prompted, type in Shawnee Mission Northwest. Click the school name to move on.
3. Enter your senior's information. Click "Shop for this student" to move on.
4. In this marketplace, choose what senior tribute size you would like to purchase. Each tribute size and price is listed as a separate item. We ask that you only choose one size per tribute order.
5. Once your tribute size is selected, follow the prompts from yearbookforever.com to submit your credit or debit card payment.
6. Photos and message content will be uploaded through yearbookforever.com for the Senior Tributes editors to access and create your senior tribute.
7. When purchasing, please use an email address that you regularly check; yearbookforever.com and the yearbook staff will send you reminders to upload your content, check tribute proofs, and ensure your senior is included in the 2024 Lair.

*Yearbooks are also available for sale through the yearbookforever.com marketplace.
 **If you purchased a yearbook through SMNW fee payment, you do not need to purchase one through yearbookforever.com

TRIBUTE SIZE AND PHOTO GUIDELINES

	please circle the size you are purchasing				
EARLY BIRD DEADLINE: FRIDAY, SEPT. 15					
SIZE	1/6 page	1/4 page	1/3 page	1/2 page	full page
COST	\$75.00	\$110.00	\$148.00	\$225.00	\$325.00
REGULAR DEADLINE: FRIDAY, OCT. 18					
SIZE	1/6 page	1/4 page	1/3 page	1/2 page	full page
COST	\$97.00	\$140.00	\$186.00	\$290.00	\$490.00
LAST MINUTE DEADLINE: WEDNESDAY, DEC. 20					
SIZE	1/6 page	1/4 page	1/3 page	1/2 page	full page
COST	\$130.00	\$200.00	\$275.00	\$375.00	\$525.00

CLICK HERE TO ORDER ONLINE